



# ARTS & POLITICS IN THE TRUMP ERA

June 16, 2017

#AFTACON



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# Handout: Federal Advocacy Update



## FEDERAL ADVOCACY UPDATE – as of June 15, 2017

### FY 2018 NEA Appropriations

2017 has been a unique year for the federal appropriations cycles. We saw nearly a \$2 million increase to the NEA's budget for FY 2017 in an omnibus bill that was signed in early May. In late May we learned that those increases could be zeroed out if the President's FY 2018 budget "*A New Foundation for American Greatness*", is accepted by Congress. The President's budget calls for a **total elimination** of the National Endowment for the Arts (NEA) and other cultural grant-making agencies. The minimal funds provided to the NEA and the National Endowment for the Humanities (NEH) are to bring about full closure of the agencies. **Americans for the Arts and national partners are asking for a \$155 million NEA budget for FY 2018.**

Key Federally Funded Agency	FY 2016 Enacted Appropriations	FY 2017 Enacted Appropriations	President Trump's FY 2018 Budget Proposal
NEA	\$148 mil.	\$150 mil.	\$29 mil.
NEH	\$148 mil.	\$150 mil.	\$42 mil.

David Reid



# Capitol Hill Engagement Campaign

# Overall Environment in D.C.

## Budget Prospects

- Trump Skinny Budget: Proposes drastic cuts to all non-defense spending – *Dead on arrival in Congress*
- House Speaker Paul Ryan and Senate Majority Leader Mitch McConnell will have to decide soon whether they are going to work with appropriators to move some individual spending bills across the floors of the two chambers this summer or resort to packaging the measures together in order to have enough work done to avoid a crisis in the fall
  - Still waiting on a budget blueprint, Leader McConnell has instructed appropriators to temporarily rely on spending limits from FY2017 as they write new bills
- Debt Limit: Congressional Democrats might abandon their calls for raising the nation's debt limit without any conditions, with House and Senate party leaders now discussing whether to use their leverage to try to prevent Republicans from enacting tax cuts for wealthy Americans

# Overall Environment in D.C.

## Health Care

- Senate Republicans are quickly advancing the Republican health care legislation, working to address ACA repeal before July to avoid stalling the rest of the Republicans' agenda
- While language has not yet been released, Sen. Bill Cassidy (R-LA) said that legislative language for the replacement plan will be out in the “next several weeks” – *The bill will likely go directly to the Senate floor without hearings*
- Many questions remain unanswered, including when to roll back the Affordable Care Act's (ACA) Medicaid expansion, how much to cut Medicaid overall, and whether to fund the ACA's cost-sharing subsidies for low-income people
- After contentious debate from the House's ACA-replacement package, Majority Leader McConnell (R-KY) has proposed to keep the ACA's protections against higher health-insurance premiums for people with pre-existing conditions in place

# Overall Environment in D.C.

## Tax

- Attempting to deliver a comprehensive tax reform bill before the end of 2017
- Problem: House and Senate operating on different timelines
  - House Ways and Means Chairman Kevin Brady (R-TX) expressed his desire to achieve tax reform this year, while Senate Majority Leader Mitch McConnell (R-KY) noted that the goal is simply to have it done by the end of the 115th Congress
- Pressure from Trump: President Trump sent a tweet urging the Senate to “switch to 51 votes, immediately, and get health care and tax cuts approved, fast and easy” – *Trump’s skinny tax proposal offers few details*
- Any tax reform bill is expected to face a filibuster from Democrats in the Senate
- Debate continues to swirl about the proposed Border Adjustment Tax (BAT) and tax cuts for the wealthy

# Overall Environment in D.C.

## Education

- While Higher Education Act (HEA) reauthorization is a priority this year for the House and Senate education committees, the timing for how this process unfolds remains unclear
- Some priorities that House Education and the Workforce Chairwoman Virginia Foxx (R-NC) has emphasized include:
  - Empowering students and families to make informed decisions in choosing the right college or university
  - Simplifying and improving the financial aid process by streamlining federal aid into one grant program, one loan program and one work study program
  - Promoting innovation and competition by cutting down on federal regulations
  - Encouraging participation in vocational education
- The Rise of School Choice: Gaining momentum from the Trump Administration and Education Secretary DeVos
- Trump Child Care Proposals: Providing tax relief for families with child and dependent care expenses



# Capitol Hill Engagement Targets



- House and Senate Leadership
- Key Members of House and Senate Appropriations Committees
- Members of the House and Senate Appropriations Subcommittees on the Interior
- Supporters of the arts (champions and potential champions)

# Messaging

- Highlight presence of NEA funded programs in every congressional district – articulate efficient and effective deployment of these resources
- Economic impact of nonprofit arts industry
- Creative Industry numbers and visual maps unique to every Congressional district and state
- Multiplier effect of NEA grants attracting matching funds 9:1 on average.
- Arts Healing with Military and Vets

# Messengers



- Constituents
- Beneficiaries of programs with a story to tell
- Respected and well-known artists
- Arts Advocates
- Other stakeholders (mayors, other Members of Congress, etc.)

# Ongoing Relationship Building



- March Arts Advocacy Day
- April Targeted Advocacy Meetings
- May Targeted Advocacy Meetings
- July Targeted Advocacy Meetings
- August Economic Impact Hill Staff Briefing
- Follow up and continued communication and sharing of resources

# Nina Ozlu Tunceli



## **Americans for the Arts Action Fund**

- Promote public policies that provide individuals and families affordable access to all forms of the arts
- Rally grassroots support against attacks to the arts
- Build political influence to ensure bipartisan support for the arts

# ArtsVote2016



#ArtsVote2016

AMERICANS FOR THE ARTS ACTION FUND

## WHY THE ARTS MATTER

In New Hampshire

**ARTS SECTOR'S PERCENTAGE OF GROSS DOMESTIC PRODUCT** (Commercial and nonprofit combined)

**FACT:** Arts & Culture Sector represents 4.3% of national GDP.

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a **\$699 BILLION INDUSTRY**, representing **4.3% OF THE NATION'S GDP** – a larger share of the economy than construction (\$586.7 billion) or transportation and warehousing (\$464.1 billion).

Read the U.S. Bureau of Economic Analysis report here.

4.3% / \$699 BILLION	Arts & Culture Sector
4.0% / \$621 BILLION	Construction
3.9% / \$563 BILLION	Transportation & Warehousing

**U.S. EXPORTS GENERATE A \$47 BILLION ARTS TRADE SURPLUS**

Internationally, U.S. exports of arts goods (e.g. movies, paintings, jewelry) grew to \$75 billion in 2012 while imports were just \$27 billion, according to the U.S. Bureau of Economic Analysis. That's a **\$47 BILLION arts trade surplus!**

**Let's not forget tourism:** Cultural tourism accounts for 76% of U.S. travelers – that's 118 million tourists! – contributing more than \$192 billion annually to the U.S. economy.

**NUMBER OF ARTS-RELATED BUSINESSES & JOBS** (Commercial and nonprofit arts combined)

Nationally **702,711 BUSINESSES** employ **2.9 MILLION PEOPLE** who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Read Creative Industries: Business & Employment in the Arts 2015 here.

**702,711 BUSINESSES** & **2.9M JOBS** are involved in the creation or distribution of the arts.

**ECONOMIC IMPACT OF THE ARTS** (Nonprofit arts only, see note at bottom)

**FACT:** Art is a \$135 billion driver of our national, state & local economy.

Nationally, the nonprofit arts industry alone generates **\$139 BILLION** in economic activity annually that supports 4.1 million jobs and generates \$22.3 billion in government revenue.

Read Americans for the Arts, Arts & Economic Prosperity IV full report here.

**In New Hampshire**

The economic impact numbers in the **Granite State** are also impressive with nonprofit arts organizations in the state generating **\$115 MILLION** in economic activity annually that supports 3,052 jobs and generates **\$11.6 million** in state and local government revenue.

- In Concord, nonprofit arts groups generate \$17.7 million in economic activity
- In Greater Portsmouth, nonprofit arts groups generate \$41.4 million in economic activity

Read Americans for the Arts, Arts & Economic Prosperity IV for NH here.

**Q A** So how much is the Federal Government investing in this booming industry?

The National Endowment for the Arts appropriation has been held at **\$146 MILLION** for the past four years – which amounts to just **45 CENTS PER CAPITA**. Imagine what this industry could generate with 1 dollar per capita!

Source: American for the Arts

Read Funding the Arts to grow our future online by Roger Lasswell, Director (R-N.J.) & Louise Stauffer (D-N.Y.) here.

**Q A** What about New Hampshire – how much does state government allocate to the arts each year?

This year's state allocation to the New Hampshire State Council on the Arts (NHSCA) is set to be **\$291,480**. NHSCA receives an additional \$600,000 in federal funds from the NEA to re-grant to approximately 84 nonprofit groups providing arts and arts education programs to the communities throughout the state.

Source: American for the Arts

Read The Arts & Cultural sector of economy by Roger Lasswell, Director of NH State Council on the Arts, in the Concord Monitor here.

Download this fact sheet at [www.ArtsActionFund.org/pages/NH-Fact-Sheet](http://www.ArtsActionFund.org/pages/NH-Fact-Sheet).

# ArtsVote2016 – The Washington Post

**Question:** Does the federal government have a role to play in funding the creation and performance of art, or in making art accessible to all Americans?



**Answer:** *“The Congress, as representatives of the people, make the determination as to what the spending priorities ought to be...Critical thinking skills, the ability to read, write and do basic math are still the keys to economic success. A holistic education that includes literature and the arts is just as critical to creating good citizens.”*

# Federal Budget – President’s Proposal

Key Federally Funded Arts Program/Agency	FY 2016 Enacted Appropriations (in millions)	FY 2017 Enacted Appropriations (in millions)	President Trump’s FY 2018 Budget Proposal (in millions)
National Endowment for the Arts (NEA)	\$148	\$150	\$29
National Endowment for the Humanities (NEH)	\$148	\$150	\$42
Institute of Museum and Library Services (IMLS)	\$230	\$231	\$23
Assistance for Arts Education (through the U.S. Department of Education)	\$27	\$27	\$0
Student Support and Academic Enrichment grants (Well-Rounded Education—new grants authorized under ESSA)	—	\$400	\$0
21 <sup>st</sup> Century Community Learning Centers	\$1,140	\$1,190	\$0
Corporation for Public Broadcasting	\$445 (advanced)	\$445 (advanced)	\$30, FY19 cancelled
Office of Museum Services	\$31	\$32	\$0
Save America’s Treasures	\$0	\$5	\$0
Educational & Cultural Exchange (U.S. Department of State)	\$590	\$634	\$285
Smithsonian Institution	\$840	\$863	\$947
U.S. Holocaust Memorial Museum	\$54	\$57	\$54
John F. Kennedy Center for the Performing Arts	\$36	\$36	\$36.7
Commission of Fine Arts	\$2.65	\$2.8	\$2.6
National Capital Arts and Cultural Affairs	\$2	\$2	\$0
National Gallery of Art	\$148	\$155.5	\$147

Source: Americans for the Arts and Arts Action Fund



# Trump Petition

- ❑ Launched a campaign to **speak out** against the Trump's Administration to eliminate the NEA, NEH, CPB and IMLS.
- ❑ Over 67,000 signatures are delivered to the administration, including over 5,600 organizational signers.



## A PETITION TO PRESIDENT DONALD TRUMP

Subject: National Petition to President Trump to Support the Arts in America

Dear President Trump:

Arts and culture are fundamental to a great America. As concerned citizens who care about the future of the arts and arts education, we urge you to incorporate the arts and culture in your early plans to invest in infrastructure, economic growth, and jobs.

According to the U.S. Commerce Department's Bureau of Economic Analysis, arts and cultural industries are a vibrant economic sector contributing 4.23 percent, or \$704.2 billion, of the nation's GDP. This is greater than that of several other sectors, including the construction industry, transportation and warehousing, mining and extraction, and agriculture.

- In contrast to U.S. goods and services as a whole, arts and cultural commodities are yielding a trade surplus of \$24 billion.
- Performing arts companies and independent artists, writers, and performers are among leading contributors to arts-related GDP. The arts are American homegrown and can't be outsourced to other countries.
- The arts and cultural sector is a sizeable JOBS sector, generating 4.7 million jobs, with more than 2.2 million people in the U.S. whose primary occupation is as an artist.

Given the vast economic and cultural benefits of the arts, we urge you to support:

- Increasing federal funding for the arts, through the National Endowment for the Arts (NEA), to \$1.00 per capita (an increase from the current 46 cents per capita);
- Fully funding and implementing the "well-rounded education" provisions within the Every Student Succeeds Act by strengthening equitable access to learning in the arts;
- Preserving and even expanding charitable tax deduction incentives for giving to nonprofit arts and culture charities; and
- Establishing a cabinet-level position for the arts and culture to advise you as President and other cabinet members on matters such as how the arts and culture impacts the economy, infrastructure, diplomacy, education, returning military veterans and their families, and the overall well-being of citizens and the nation at large.
- "Advancing the Arts to Support National Policy Priorities" a deeper dive arts policy statement from a diverse array of 80+ national arts organizations.

We hope that you will keep these considerations in mind as your Administration makes national policy decisions in the months and years to come.

Thank you for supporting the arts in America.

# Voter Voice Campaign

- Over 168,000 messages are sent to members of Congress.
- 3,040 op-eds supporting the NEA were sent by 262 advocates to 703 newspapers.

The screenshot displays the website for Americans for the Arts Action Fund. At the top, there is a navigation bar with links for 'Americans for the Arts', 'Arts Action Fund', 'National Arts Marketing Project', 'pARTnership Movement', and 'Animating Democracy'. The main header features the organization's logo and the text 'Building a movement of one million arts advocates'. Below this, there are navigation links for 'ABOUT US', 'NEWS', 'TAKE ACTION', and 'DONATE'. A green banner below the navigation links contains the text 'Enlisting one million arts advocates to mobilize support for the arts and arts education' and a 'JOIN FOR FREE' button.

The 'ACTION CENTER' section includes links for 'Current Campaigns', 'Petitions', 'Find Your Legislators', 'Track Legislation', 'Sign Up for Alerts', and 'Candidates'. Below this is an 'Action Alert' section with the title 'Save the NEA'. The alert text reads: '5/5 Update: President Trump signed the bipartisan "omnibus" into law on May 5th. This bipartisan agreement now funds the nation's federal agencies and programs for the remaining balance of the current FY 2017 budget, which ends on September 30, 2017. None of the nation's... [+] more'. There are 'Write' and 'Tweet' buttons below the alert.

The 'Compose First Message' section is divided into two columns. The left column contains a 'Recipients' field with 'US Representative' selected, a 'Guidelines' section with instructions to customize the text, a 'Message' section with a 'Subject' field containing 'Support the NEA' and a 'Body' text area containing a pre-written message. The right column contains an 'Enter Your Info' section with 'Email' and 'ZIP Code' fields, and a 'Continue' button. At the bottom, there is a 'Customize Your Signature (optional)' field.

# Social Media

**Arts Action Fund**  
@ArtsActionFund

We are the Arts Action Fund, the only national organization that mobilizes Americans in the fight for arts funding and arts education. #SAVEtheNEA

Washington DC  
artsactionfund.org  
Joined July 2008

378 Photos and videos

**Tweets** | Tweets & replies | Media

**Arts Action Fund** @ArtsActionFund · Mar 16  
President Trump's proposed budget eliminates @NEAarts. Now it's up to Congress—tell them why we need to #SAVEtheNEA! votervoices.net/ARTSUSA/Campai...

**#SAVEtheNEA**

**everybodydanceLA** @everybodydanceLA · May 12  
The National Endowment for the Arts helps our communities thrive! #SAVEtheNEA @Arts4LA @SHG1970 @Americans4Arts @ArtsActionFund - at Self Help Graphics & Art

**Arts Action Fund**  
@artsactionfund

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Liked | Follow | Share

18 shares

Write a comment...

**Arts Action Fund**  
Published by Caleigh Holmes (7) · March 29 ·

The Trump Administration has now put forth two proposals to cut the National Endowment for the Arts. For the current fiscal year, the Trump Administration would like Congress to IMMEDIATELY cut \$15 million each from the NEA and NEH. Retroactively cutting the current federal budget would wreak havoc on arts organizations at ALL levels. For FY 2018, the Administration supports complete elimination of the two cultural agencies. Take 2 minutes now to contact your members of Congress and join the #SaveTheNEA campaign: <http://bit.ly/29Qn1BN>

YOU can help us save the arts in America!

**#SAVEtheNEA**

8,997 people reached

Boost Post

Like | Comment | Share

Jay Vincent Diaz, Sally Caddick Lariviere and 41 others

55 shares

**Arts Action Fund** @ArtsActionFund · Apr 5  
Trump's #SkinnyBudget eliminates @NEAarts funding. Tell your representative we need to #SAVEtheNEA! #ArtsAdvocacy bit.ly/2k1vrd3

**#SAVEtheNEA**

You Retweeted  
**Allison Dillon-Jauken** @adillonjauken · Apr 5  
Art WORKS.  
Who needs federal art grants? In Alabama, they do [al.com/news/huntsville...](http://al.com/news/huntsville...)  
@Americans4Arts @ArtsActionFund @artshuntsville

**Who needs federal art grants? In Alabama, they do**  
State officials say federal arts grants are the seal of approval that brings more money from foundations and private donors  
[al.com](http://al.com)

You Retweeted  
**Zachary Durand** @ZacharyDurand · Apr 5  
Hi. Hope you're having a wonderful afternoon. Don't forget to help #SaveTheNEA! @NEAarts @ArtsActionFund

**The National Endowment for the Arts SUPPORTS AMERICA.**

The NEA supports arts in communities in every Congressional district in America

4.8 million Americans get to work in Arts and Culture Industries

The Arts contribute \$230 billion to the GDP—more than any other industry

The Arts generate \$83.8 billion in federal, state and local government revenue

THE NATIONAL ENDOWMENT FOR THE ARTS LEVERAGES MILLIONS OF AMERICAN JOBS. YOUR SUPPORT OF THE NEA MATTERS!

AMERICANS

# Facebook Ads

**Arts Action Fund**  
Written by Capacity Interactive Consulting LLC (7) · February 23 at 8:28am · 🌐

Don't wait for federal arts funding to come under attack—take action with us now!



**The Arts are Worth Fighting For**  
Join the Arts Action Fund to play your part.

[Sign Up](#)

6,705 people reached

**Arts Action Fund**  
Written by Capacity Interactive Consulting LLC (7) · 23 hrs · 🌐

Don't wait for federal arts funding to come under attack—take action with us now!



**The Arts are Worth Fighting For**  
Join the Arts Action Fund to play your part.

[Sign Up](#)

2,580 people reached

# Newspaper Ads

## THE NATIONAL ENDOWMENT FOR THE ARTS HELPS OUR COMMUNITIES THRIVE

Did you know, in 2016 alone, the NEA awarded a total of **\$9,737,600** in federal grants to 352 nonprofit and governmental arts organizations throughout the state of California?

These grants worked to enhance access to the arts for all, especially in underserved rural and inner-city areas. Of this NEA funding, more than **\$1.1 million** went to the California Arts Council. The state then matched these federal funds and awarded grants to over 500 arts organizations across California.

In recent years, eight organizations in the Riverside-Corona area received grants directly from the NEA, totaling **\$129,630**.

**Congratulations to these organizations in our community:**  
 City of Corona | Dhvani Academy of Percussion Music in the United States

Fender Center for the Performing Arts | Oak Grove Center for Education Treatment & The Arts  
 Regents of the University of California at Riverside | Riverside Art Museum  
 Riverside Arts Council | STUDIO 395 Foundation



The prominent back page of The Hill has big, after the President's bid, elected to Congress.



AMERICANS FAVOR CANDIDATES WHO SUPPORT DOUBLING FEDERAL ARTS FUNDING TO **\$1 PER CAPITA.**

An overwhelming majority of Americans see the arts as important to improving education, quality of life, and the economy. People who participate in the arts are also more likely to vote.

LISTEN. REFLECT. CHOOSE.  
**VOTE ART.**

Republican National Convention  
 Cleveland, OH | July 18-21, 2016

Democratic National Convention  
 Philadelphia, PA | July 25-28, 2016

CALIFORNIA ALLIANCE FOR ARTS EDUCATION



Learn more at [www.AmericansForTheArts.org/CA](http://www.AmericansForTheArts.org/CA)



Learn more at [www.ArtsActionFund.org/ArtsVote2016](http://www.ArtsActionFund.org/ArtsVote2016)

Source: Americans for the Arts (2016). Americans Speak Out About the Arts: An In-Depth Social Perception and Attitudes Study in America.

# Op-Eds



# Point-Counterpoint Messaging

Negative Points	Positive Counter Points
It was never written into the constitution for the federal government to subsidize the arts.	We all know that the Constitution is a broad framework to empower Congress to "provide for the common defense and promote the general welfare of the United States." Article I, Section 8, Clause 8 further specifies Congress to "promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries." Half the things funded by Congress are not itemized in the Constitution (subsidies for highways, agriculture, energy, corporate incentives, education, etc.)
Bureaucrats shouldn't decide what art is.	You're right. That's exactly why American citizens jury the grant selections at the National Endowment for the Arts. These individuals represent a broad cross-section of communities of every size and are experts within various arts disciplines. These juried panels must make recommendations for more applicants than funding available to the National Council on the Arts, which represent Presidentially-nominated and Senate-confirmed citizens who are accountable to the American public. Then the National Council on the Arts makes its final recommendations for grant award amounts to specific organizations to the NEA Chairman. The NEA Chairman is also appointed by the President and then vetted and confirmed by the Senate.
NEA funds pornography and other kinds of offensive art.	The NEA has never funded pornography. Art, by its nature, can both inspire and challenge one's senses. It's not cookie-cutter where one size fits all. An important feature that Congress incorporated into the grant review system in the mid-1990's was to include a general lay person on every single NEA jury panel in order to take into consideration the values and sensibilities of non-arts experts.

# Point-Counterpoints (cont'd)

Negative Points	Positive Counter Points
<p>Majority of the money goes to big cities like New York and Los Angeles.</p>	<p>False. A full 40% of all grants are distributed to state arts agencies across the country for matching and then re-granting within their state. With the remaining grant funds, the NEA awarded more than 2,400 direct grants in nearly 16,000 communities in every Congressional District in the country.</p>
<p>NEA funding is really a subsidy for the elite rich. Paul Ryan said "arts is generally enjoyed by people of higher income levels, making them a wealth transfer from poorer to wealthier citizens."</p>	<p>A significant percentage of NEA grants go to those with fewer opportunities to experience the arts.</p> <ul style="list-style-type: none"> <li>• 40% of NEA-supported activities take place in high-poverty neighborhoods.</li> <li>• 36% of NEA grants go to organizations that reach underserved populations such as people with disabilities, people in institutions, and veterans.</li> <li>• 33% of NEA grants serve low-income audiences.</li> </ul> <p>NEA has also developed an important and highly effective partnership with the military in placing arts therapists in 11 military and veterans hospitals to treat soldiers and veterans with post traumatic stress and traumatic brain injury.</p>
<p>NEA funding primarily funds very large nonprofit arts institutions.</p>	<p>The majority of NEA funds go to small and medium sized organizations:</p> <ul style="list-style-type: none"> <li>• Small sized organizations (budgets &lt;\$350,000) received 30 percent of the NEA's direct grants.</li> <li>• Medium sized orgs (budgets between \$350,000 to \$1.75 million) received about 35 percent.</li> <li>• Large organizations (over \$1.75 million) received 35 percent.</li> </ul>
<p>We need to eliminate NEA funding in order to reduce the federal budget and national deficit because every penny counts.</p>	<p>It's a false savings. Cutting the NEA would be like cutting off your nose to spite your face. The NEA's budget of \$150 million is minuscule, representing four one-thousandths of one percent (.004) of the total federal budget while the arts sector that it supports generates \$166.3 billion in economic impact, employs 4.6 million jobs and returns \$27.5 billion each year in federal, state, and local government revenue and tax dollars. Moreover, these are jobs that are made and hired in America representing our unique culture...they can't be easily outsourced abroad.</p>



# Point-Counterpoints (cont'd)

Negative Points	Positive Counter Points
<p>Every federal investment generates economic impact; there's nothing unique about a federal investment in the NEA.</p>	<p>Actually, there's a big difference! NEA grants provide a significant return on investment of federal dollars with \$1 of NEA direct funding leveraging up to \$9 in private and other public funds, depending on the region, organization, and project. In 2016, NEA grants attracted \$500 million in matching support. The arts and culture sector is actually a \$730 billion economic industry in the U.S., generating a \$30 billion trade surplus and representing 4.2 percent of the nation's GDP—a larger share of the economy than transportation, tourism, and agriculture according to the U.S. Bureau of Economic Analysis.</p>
<p>Why should we subsidize the careers of artists.</p>	<p>NEA is prohibited from giving grants to individual artists, except for some literary and honorific grants. The NEA does not award grants to nonprofit arts organizations to support the careers of individual artists. The grants are to benefit the community with more robust arts programming at accessible prices.</p>
<p>The private sector can make up the difference with corporate and foundation grants.</p>	<p>Corporations and foundations do not have the same mission as the NEA to provide arts and cultural opportunities to every American adult and child. Their philanthropic support is often geographically constricted to a city, region, or state. The few national arts and culture funders that exist provide support primarily in large urban areas. Rural communities are, for the most part, unable to access corporate and foundation dollars and they are also disadvantaged by the relative lack of individual donors in their community for these projects.</p>
<p>Let the marketplace decide what art should be supported.</p>	<p>The mission of nonprofit arts organizations is educational and charitable. It is insufficient to rely on the for-profit entertainment sector and pop culture to fully engage our citizens and children in the wide range of art forms and provide them access to the history, participatory experience, and educational value of the arts and culture within their communities and across the country.</p>

# Point-Counterpoints (cont'd)

Negative Points	Positive Counter Points
<p>100% of the NEA funds should be block-granted to the states.</p>	<p>Congress already sets aside 40% of the federal funds to be block-granted to the states in order to efficiently distribute the funds across the country. However, if all of the funds were block-granted, then the NEA would not be able to effectively shine a national spotlight on their work. Nonprofit arts organizations highly value the direct NEA grants because it attracts larger matching gifts from individual, corporate and foundation donors. An NEA direct grant symbolizes the highest artistic quality and outreach because of the integrity of its national citizen jury system of experts.</p>
<p>The federal government needs to support our troops. We can't afford to spend money on the arts.</p>	<p>Giving soldiers access to the arts is one of the most effective ways we can help them both prepare and recover from the demands of their duty. In eliminating the NEA, President Trump would be doing a huge disservice to our nation's active military and veteran soldiers that he promised to support. Since 2011, the NEA has partnered with the Department of Defense to provide arts therapy for service members with traumatic brain injury (TBI) and its accompanying mental-health issues. The program, now called Creative Forces: NEA Military Healing Arts Network, is an integral part of treatment for active-duty service members, veterans, and reservists. It promotes what the military calls "The Four R's": readiness, resilience, retention, and reintegration.</p>
<p>Heritage Foundation <a href="#">"Ten Good Reasons to Eliminate Funding for the National Endowment for the Arts"</a> that raised many of the negative points listed above.</p>	<p>These are dusty, old arguments from 1997. More importantly, they are completely irrelevant to the modern day, re-organized NEA that operates within the government now. Twenty years ago, Republicans in control of Congress in 1997 addressed the Heritage points by putting into place a series of mandatory programmatic and operational changes (<a href="https://www.congress.gov/congressional-report/105th-congress/senate-report/86/1">https://www.congress.gov/congressional-report/105th-congress/senate-report/86/1</a>):</p> <ul style="list-style-type: none"> <li>- Increase block grants from 20% to 40% to state arts agencies.</li> <li>- Addition of lay persons to juried panels.</li> <li>- Addition of Congressional Members to the National Council on the Arts.</li> <li>- Prohibition of grants to individual artists, except honorific and literary grants.</li> <li>- Prohibition of general operating/seasonal grants. All grants must be project-specific now.</li> <li>- Prohibition of subgranting of federal funds, except by state, local, and regional arts agencies.</li> <li>- Priority to be given to arts education projects and reaching underserved populations.</li> </ul>



**“Never doubt that a small  
group of citizens can  
change the world.**

**Indeed it’s the only thing that ever has.**

**- Margret Mead**

Arts for LA

Sofia Klatzker, Executive Director

# **A LOCAL PERSPECTIVE**



## LA's ArtsVote:

- Arts Month (April)
- Candidate Surveys
- Candidates Forums
- Arts Polling Places
- Briefings
- Youth Vote

# Building an Army





# Cornerstone

THEATER COMPANY

708



 **Vote here**   
Accessibility: 1-800-438-3839  
www.vote.gov





# Engaging from local perspective

California Needs You to Protect the NEA

## PROTECT THE NEA



National  
Endowment  
for the Arts  
arts.gov

A letter from Californians for the Arts



Dear Mr. President, Senators, and Members of Congress,

As leaders of organizations, artists, and arts advocates from across the state of California, we write today to urge your support for the National Endowment for the Arts. This small federal agency helps bring vital programs of arts and culture to every corner of this nation and every county of California. Communities large and small across our state benefit from the more than \$9 million dollars awarded annually by the NEA to

**6067** signatures

Enter your information to  
take action now!

Mr.

- Send me emails about this campaign
- Send me text messages about this campaign



# We are the Choir



Follow govote

tumblr.

*Hundreds of amazing artists have come together to make awesome art to encourage you to #GoVote. Find one that you dig and share it with your friends & family to encourage them to vote on November 8th!*

VOTING INFO

f Share

🐦 Tweet

👤 Follow

#GOVOTE

Home

*Encourage your friends to vote by sharing these images. We invite you to create your own non-partisan #GoVote or #Vota image. Upload it, tag it, or **submit it here**.*

ARTIST CIVIC ENGAGEMENT



design crush

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*the only available way to communicate has been via fax. And yes, it is 2017.*

*These postcard designs reflect a general sentiment of: Please listen up: the people have something to say and we want you to hear it.*




Genevieve Barbee-Turner – [download here](#)

# #RESISTANCE POSTCARDS

LCS ANGELES CA 900  
FINDING OUT ABOUT WHETHER OR NOT OUR  
democracy been under attack from  
foreign governments should not be  
subject to the whims of partisan  
We need a special pro-  
where the pro-  
wt.

# SPECIAL PROSECUTOR NOW



Put USA  
49c or  
Forever  
stamp here

Attorney General of the U.S.  
U.S. Department of Justice  
950 Pennsylvania Avenue, NW  
Washington, DC 20530-0001

# Media Perspective – Kevin L. Jones



## **KQED Arts Coverage of Trump-Related Stories and Lessons Learned**

# License to Illma: Naked Trump Portrait Gets Artist Banned from Facebook, eBay



By Kevin L. Jones 



# So There's a Naked Donald Trump Statue in the Castro Now [NSFW]



By **Emma Silvers** 

AUGUST 18, 2016



SHARE











SEND



QUESTIONS

RESPONSES

23

## First 100 Days: Art in the Age of Trump Submission

If you or someone you know is actively involved in creating works of art in response to the incoming administration, or the issues that it is likely to affect, we want to know about it. Please submit your project description and contact information below for consideration.

\* Required

What's your name? \*

Jonathan Ring

Email address \*

jring228@gmail.com

Tell us about your project \*

I am a musician in the San Francisco Symphony and, in response to the issue of Trump's immigration policy, I decided to write a song reminding us that we all came here from somewhere else at some point in time, and not to forget this when discussing immigration. This simple fact seems to have gotten lost in the conversations I see taking place.





# Mark Harris Creates Postage Stamps for a Trumpian World



# Fighting Facial-Recognition Software With an Artistic Flourish





CULTURE

# My Art Is Not A Bridge—It's a Battery







**GREAT AGAIN**

RAW THEORY



# Questions?



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