



ARTS & POLITICS IN THE TRUMP ERA







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Handout: Federal Advocacy Update





FEDERAL ADVOCACY UPDATE – as of June 15, 2017

FY 2018 NEA Appropriations

2017 has been a unique year for the federal appropriations cycles. We saw nearly a \$2 million increase to the NEA's budget for FY 2017 in an omnibus bill that was signed in early May. In late May we learned that those increases could be zeroed out if the President's FY 2018 budget "A New Foundation for American Greatness", is accepted by Congress. The President's budget calls for a total elimination of the National Endowment for the Arts (NEA) and other cultural grant-making agencies. The minimal funds provided to the NEA and the National Endowment for the Humanities (NEH) are to bring about full closure of the agencies. Americans for the Arts and national partners are asking for a \$155 million NEA budget for FY 2018.

Key Federally Funded Agency	FY 2016 Enacted Appropriations	FY 2017 Enacted Appropriations	President Trump's FY 2018 Budget Proposal
NEA	\$148 mil.	\$150 mil.	\$29 mil.
NEH	\$148 mil.	\$150 mil.	\$42 mil.

Capitol Hill Engagement Campaign

Budget Prospects

- Trump Skinny Budget: Proposes drastic cuts to all non-defense spending Dead on arrival in Congress
- House Speaker Paul Ryan and Senate Majority Leader Mitch McConnell will have to decide soon whether they are going to work with appropriators to move some individual spending bills across the floors of the two chambers this summer or resort to packaging the measures together in order to have enough work done to avoid a crisis in the fall
 - Still waiting on a budget blueprint, Leader McConnell has instructed appropriators to temporarily rely on spending limits from FY2017 as they write new bills
- Debt Limit: Congressional Democrats might abandon their calls for raising the nation's debt limit without any conditions, with House and Senate party leaders now discussing whether to use their leverage to try to prevent Republicans from enacting tax cuts for wealthy Americans

Health Care

- Senate Republicans are quickly advancing the Republican health care legislation, working to address ACA repeal before July to avoid stalling the rest of the Republicans' agenda
- While language has not yet been released, Sen. Bill Cassidy (R-LA) said that legislative language for the replacement plan will be out in the "next several weeks" – The bill will likely go directly to the Senate floor without hearings
- Many questions remain unanswered, including when to roll back the Affordable Care Act's (ACA) Medicaid expansion, how much to cut Medicaid overall, and whether to fund the ACA's cost-sharing subsidies for low-income people
- After contentious debate from the House's ACA-replacement package, Majority Leader McConnell (R-KY) has proposed to keep the ACA's protections against higher health-insurance premiums for people with pre-existing conditions in place

Tax

- Attempting to deliver a comprehensive tax reform bill before the end of 2017
- Problem: House and Senate operating on different timelines
 - House Ways and Means Chairman Kevin Brady (R-TX) expressed his desire to achieve tax reform this year, while Senate Majority Leader Mitch McConnell (R-KY) noted that the goal is simply to have it done by the end of the 115th Congress
- Pressure from Trump: President Trump sent a tweet urging the Senate to "switch to 51 votes, immediately, and get health care and tax cuts approved, fast and easy"
 Trump's skinny tax proposal offers few details
- Any tax reform bill is expected to face a filibuster from Democrats in the Senate
- Debate continues to swirl about the proposed Border Adjustment Tax (BAT) and tax cuts for the wealthy

Education

- While Higher Education Act (HEA) reauthorization is a priority this year for the House and Senate education committees, the timing for how this process unfolds remains unclear
- Some priorities that House Education and the Workforce Chairwoman Virginia Foxx (R-NC) has emphasized include:
- Empowering students and families to make informed decisions in choosing the right college or university
- Simplifying and improving the financial aid process by streamlining federal aid into one grant program, one loan program and one work study program
- Promoting innovation and competition by cutting down on federal regulations
- Encouraging participation in vocational education
- The Rise of School Choice: Gaining momentum from the Trump Administration and Education Secretary DeVos
- Trump Child Care Proposals: Providing tax relief for families with child and dependent care expenses

Capitol Hill Engagement Targets

- House and Senate Leadership
- Key Members of House and Senate Appropriations Committees
- Members of the House and Senate
 Appropriations Subcommittees on the Interior
- Supporters of the arts (champions and potential champions)

Messaging

- Highlight presence of NEA funded programs in every congressional district – articulate efficient and effective deployment of these resources
- Economic impact of nonprofit arts industry
- Creative Industry numbers and visual maps unique to every Congressional district and state
- Multiplier effect of NEA grants attracting matching funds 9:1 on average.
- Arts Healing with Military and Vets

Messengers

- Constituents
- Beneficiaries of programs with a story to tell
- Respected and well-known artists
- Arts Advocates
- Other stakeholders (mayors, other Members of Congress, etc.)

Ongoing Relationship Building

- March Arts Advocacy Day
- April Targeted Advocacy Meetings
- May Targeted Advocacy Meetings
- July Targeted Advocacy Meetings
- August Economic Impact Hill Staff Briefing
- Follow up and continued communication and sharing of resources

Nina Ozlu Tunceli

Americans for the Arts Action Fund

 Promote public policies that provide individuals and families affordable access to all forms of the arts

- Rally grassroots support against attacks to the arts
- Build political influence to ensure bipartisan support for the arts

ArtsVote2016









#ArtsVote2016



Download this fact sheet at www.ArtsActionFund.org/pages/NH-Fact-Sheet.

ArtsVote2016 – The Washington Post

Question: Does the federal government have a role to play in funding the creation and performance of art, or in making art accessible to all Americans?



Answer: "The Congress, as representatives of the people, make the determination as to what the spending priorities ought to be...Critical thinking skills, the ability to read, write and do basic math are still the keys to economic success. A holistic education that includes literature and the arts is just as critical to creating good citizens."

Federal Budget – President's Proposal

Key Federally Funded Arts Program/Agency	FY 2016 Enacted Appropriations (in millions)	FY 2017 Enacted Appropriations (in millions)	President Trump's FY 2018 Budget Proposal (in millions)
National Endowment for the Arts (NEA)	\$148	\$150	\$29
National Endowment for the Humanities (NEH)	\$148	\$150	\$42
Institute of Museum and Library Services (IMLS)	\$230	\$231	\$23
Assistance for Arts Education (through the U.S. Department of Education)	\$27	\$27	\$0
Student Support and Academic Enrichment grants (Well-Rounded Education— new grants authorized under ESSA)		\$400	\$0
21st Century Community Learning Centers	\$1,140	\$1,190	\$0
Corporation for Public Broadcasting	\$445 (advanced)	\$445 (advanced)	\$30, FY19 cancelled
Office of Museum Services	\$31	\$32	.\$0
Save America's Treasures	\$0	\$5	\$0
Educational & Cultural Exchange (U.S. Department of State)	\$590	\$634	\$285
Smithsonian Institution	\$840	\$863	\$947
U.S. Holocaust Memorial Museum	\$54	\$57	\$54
John F. Kennedy Center for the Performing Arts	\$36	\$36	\$36.7
Commission of Fine Arts	\$2.65	\$2.8	\$2,6
National Capital Arts and Cultural Affairs	\$2	\$2	\$0
National Gallery of Art	\$148	\$155.5	\$147

Source: Americans for the Arts and Arts Action Fund

Trump Petition

- Launched a campaign to speak out against the Trump's Administration to eliminate the NEA, NEH, CPB and IMLS.
- Over 67,000 signatures are delivered to the administration, including over 5,600 organizational signers.



A PETITION TO PRESIDENT DONALD TRUMP

Subject: National Petition to President Trump to Support the Arts in America

Dear President Trump:

Arts and culture are fundamental to a great America. As concerned citizens who care about the future of the arts and arts education, we urge you to incorporate the arts and culture in your early plans to invest in infrastructure, economic growth, and links

According to the U.S. Commerce Department's Bureau of Economic Analysis, arts and cultural industries are a vibrant economic sector contributing 4.23 percent, or \$704.2 billion, of the nation's GDP. This is greater than that of several other sectors, including the construction industry, transportation and warehousing, mining and extraction, and agriculture.

- . In contrast to U.S. goods and services as a whole, arts and cultural commodities are yielding a trade surplus of \$24 billion.
- Performing arts companies and independent artists, writers, and performers are among leading contributors to arts-related GDP. The arts are American homegrown and can't be outsourced to other countries.
- The arts and cultural sector is a sizeable JOBS sector, generating 4.7 million jobs, with more than 2.2 million people in the U.S. whose primary occupation is as an artist.

Given the vast economic and cultural benefits of the arts, we urge you to support:

- Increasing federal funding for the arts, through the National Endowment for the Arts (NEA), to \$1.00 per capita (an increase from the current 46 cents per capita):
- Fully funding and implementing the "well-rounded education" provisions within the Every Student Succeeds Act by strengthening equitable access to learning in the arts;
- · Preserving and even expanding charitable tax deduction incentives for giving to nonprofit arts and culture charities; and
- Establishing a cabinet-level position for the arts and culture to advise you as President and other cabinet members on matters
 such as how the arts and culture impacts the economy, infrastructure, diplomacy, education, returning military veterans and
 their families, and the overall well-being of citizens and the nation at large.
- "Advancing the Arts to Support National Policy Priorities" a deeper dive arts policy statement from a diverse array of 60+ national arts organizations.

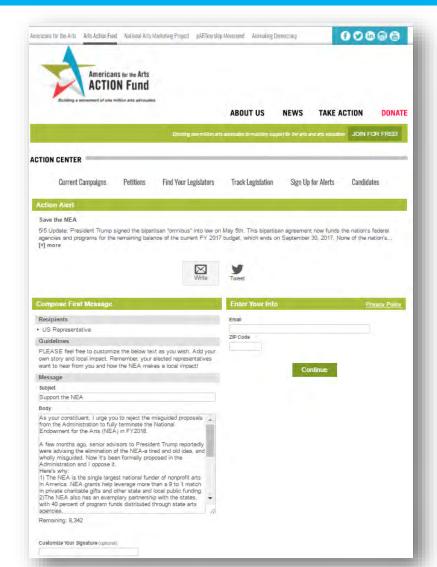
We hope that you will keep these considerations in mind as your Administration makes national policy decisions in the months and years to come.

Thank you for supporting the arts in America.

Voter Voice Campaign

Over 168,000
 messages are sent to
 members of Congress.

3,040 op-eds
 supporting the NEA
 were sent by 262
 advocates to 703
 newspapers.



Social Media







£7 30

W 46

Facebook Ads





Newspaper Ads



Did you know, in 2016 alone, the NEA awarded a total of \$9,787,600 in federal grants to 352 nonprofit and governmental arts organizations throughout the state of California?

These grants worked to enhance access to the arts for all, especially in underserved roral and inner-city areas. Of this NEA funding, more than \$1.1 million went to the California Arts Council. The state then matched these federal funds and awarded grants to over 500 arts organizations across Catifornia.

in recent years, eight organizations in the Riverside-Corona area received. grants directly from the NEA totaling \$129,630

Congratulations to these organizations in our community:

City of Corena | Dhwani Acade my of Percussion Music in the United States

Fender Center for the Performing Arts | Oak Grove Center for Education Treatment & The Arts

Regents of the University of California at Riverside | Riverside Art Museum

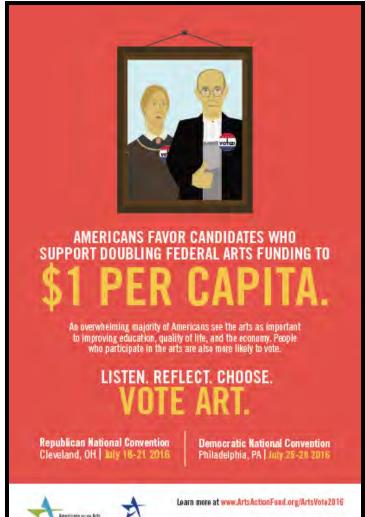
Riverside Arts Council | STUDIO 395 Foundation





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Op-Eds



The Washington Post



















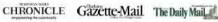














The Clarion Tedger









THE DAILY COURIER









columbus

































100 submitted op-eds from local partners, 55 placements estimated reach: over 4,000,000 people in 37 states



















Point-Counterpoint Messaging

	Negative Points	Positive Counter Points
ç	was never written into the onstitution for the federal povernment to subsidize the arts.	We all know that the Constitution is a broad framework to empower Congress to "provide for the common defense and promote the general welfare of the United States." Article I, Section 8, Clause 8 further specifies Congress to "promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries." Half the things funded by Congress are not itemized in the Constitution (subsidies for highways, agriculture, energy, corporate incentives, education, etc.)
	ureaucrats shouldn't decide hat art is.	You're right. That's exactly why American citizens jury the grant selections at the National Endowment for the Arts. These individuals represent a broad cross-section of communities of every size and are experts within various arts disciplines. These juried panels must make recommendations for more applicants than funding available to the National Council on the Arts, which represent Presidentially-nominated and Senate-confirmed citizens who are accountable to the American public. Then the National Council on the Arts makes its final recommendations for grant award amounts to specific organizations to the NEA Chairman. The NEA Chairman is also appointed by the President and then vetted and confirmed by the Senate.
	NEA funds pornography and ther kinds of offensive art.	The NEA has never funded pornography. Art, by its nature, can both inspire and challenge one's senses. It's not cookie-cutter where one size fits all. An important feature that Congress incorporated into the grant review system in the mid-1990's was to include a general lay person on every single NEA jury panel in order to take into consideration the values and sensibilities of non-arts experts.

Point-Counterpoints (cont'd)

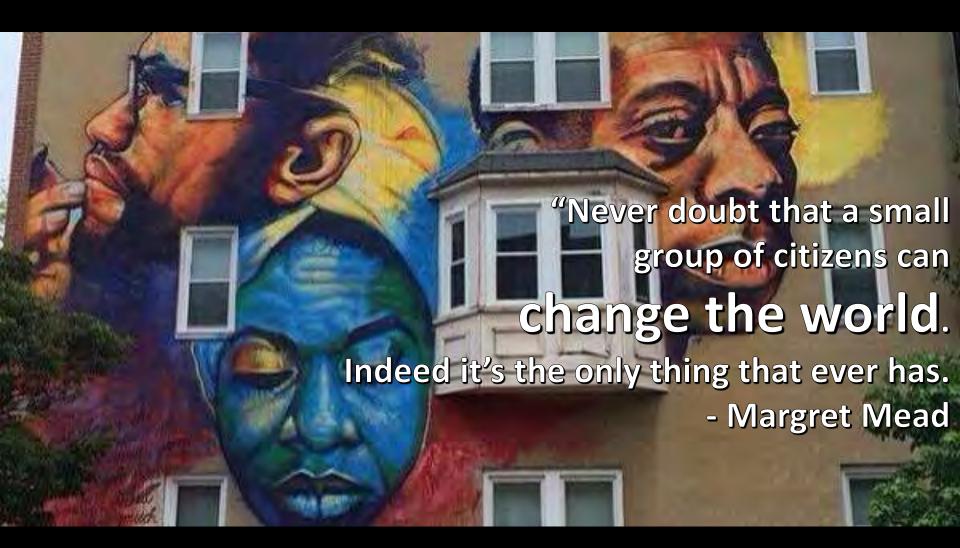
Negative Points	Positive Counter Points
Majority of the money goes to big cities like New York and Los Angeles.	False. A full 40% of all grants are distributed to state arts agencies across the country for matching and then re-granting within their state. With the remaining grant funds, the NEA awarded more than 2,400 direct grants in nearly 16,000 communities in every Congressional District in the country.
-	A significant percentage of NEA grants go to those with fewer opportunities to experience the arts. • 40% of NEA-supported activities take place in high-poverty neighborhoods. • 36% of NEA grants go to organizations that reach underserved populations such as people with disabilities, people in institutions, and veterans. • 33% of NEA grants serve low-income audiences. NEA has also developed an important and highly effective partnership with the military in placing arts therapists in 11 military and veterans hospitals to treat soldiers and veterans with post traumatic stress and traumatic brain injury.
NEA funding primarily funds very large nonprofit arts institutions.	The majority of NEA funds go to small and medium sized organizations: • Small sized organizations (budgets <\$350,000) received 30 percent of the NEA's direct grants. • Medium sized orgs (budgets between \$350,000 to \$1.75 million) received about 35 percent. • Large organizations (over \$1.75 million) received 35 percent.
We need to eliminate NEA funding in order to reduce the federal budget and national deficit because every penny counts.	It's a false savings. Cutting the NEA would be like cutting off your nose to spite your face. The NEA's budget of \$150 million is minuscule, representing four one-thousandths of one percent (.004) of the total federal budget while the arts sector that it supports generates \$166.3 billion in economic impact, employs 4.6 million jobs and returns \$27.5 billion each year in federal, state, and local government revenue and tax dollars. Moreover, these are jobs that are made and hired in America representing our unique culturethey can't be easily outsourced abroad.

Point-Counterpoints (cont'd)

Negative Points	Positive Counter Points
Every federal investment generates economic impact; there's nothing unique about a federal investment in the NEA.	Actually, there's a big difference! NEA grants provide a significant return on investment of federal dollars with \$1 of NEA direct funding leveraging up to \$9 in private and other public funds, depending on the region, organization, and project. In 2016, NEA grants attracted \$500 million in matching support. The arts and culture sector is actually a \$730 billion economic industry in the U.S., generating a \$30 billion trade surplus and representing 4.2 percent of the nation's GDP—a larger share of the economy than transportation, tourism, and agriculture according to the U.S. Bureau of Economic Analysis.
Why should we subsidize the careers of artists.	NEA is prohibited from giving grants to individual artists, except for some literary and honorific grants. The NEA does not award grants to nonprofit arts organizations to support the careers of individual artists. The grants are to benefit the community with more robust arts programming at accessible prices.
The private sector can make up the difference with corporate and foundation grants.	Corporations and foundations do not have the same mission as the NEA to provide arts and cultural opportunities to every American adult and child. Their philanthropic support is often geographically constricted to a city, region, or state. The few national arts and culture funders that exist provide support primarily in large urban areas. Rural communities are, for the most part, unable to access corporate and foundation dollars and they are also disadvantaged by the relative lack of individual donors in their community for these projects.
Let the marketplace decide what art should be supported.	The mission of nonprofit arts organizations is educational and charitable. It is insufficient to rely on the for-profit entertainment sector and pop culture to fully engage our citizens and children in the wide range of art forms and provide them access to the history, participatory experience, and educational value of the arts and culture within their communities and across the country.

Point-Counterpoints (cont'd)

Negative Points	Positive Counter Points
100% of the NEA funds should be block-granted to the states.	Congress already sets aside 40% of the federal funds to be block-granted to the states in order to efficiently distribute the funds across the country. However, if all of the funds were block-granted, then the NEA would not be able to effectively shine a national spotlight on their work. Nonprofit arts organizations highly value the direct NEA grants because it attracts larger matching gifts from individual, corporate and foundation donors. An NEA direct grant symbolizes the highest artistic quality and outreach because of the integrity of its national citizen jury system of experts.
The federal government needs to support our troops. We can't afford to spend money on the arts.	Giving soldiers access to the arts is one of the most effective ways we can help them both prepare and recover from the demands of their duty. In eliminating the NEA, President Trump would be doing a huge disservice to our nation's active military and veteran soldiers that he promised to support. Since 2011, the NEA has partnered with the Department of Defense to provide arts therapy for service members with traumatic brain injury (TBI) and its accompanying mental-health issues. The program, now called Creative Forces: NEA Military Healing Arts Network, is an integral part of treatment for active-duty service members, veterans, and reservists. It promotes what the military calls "The Four R's": readiness, resilience, retention, and reintegration.
	These are dusty, old arguments from 1997. More importantly, they are completely irrelevant to the modern day, reorganized NEA that operates within the government now. Twenty years ago, Republicans in control of Congress in 1997 addressed the Heritage points by putting into place a series of mandatory programmatic and operational changes (https://www.congress.gov/congressional-report/105th-congress/senate-report/86/1): - Increase block grants from 20% to 40% to state arts agencies. - Addition of lay persons to juried panels. - Addition of Congressional Members to the National Council on the Arts. - Prohibition of grants to individual artists, except honorific and literary grants. - Prohibition of general operating/seasonal grants. All grants must be project-specific now. - Prohibition of subgranting of federal funds, except by state, local, and regional arts agencies. - Priority to be given to arts education projects and reaching underserved populations.



Arts for LA
Sofia Klatzke<u>r, Executive Director</u>

A LOCAL PERSPECTIVE



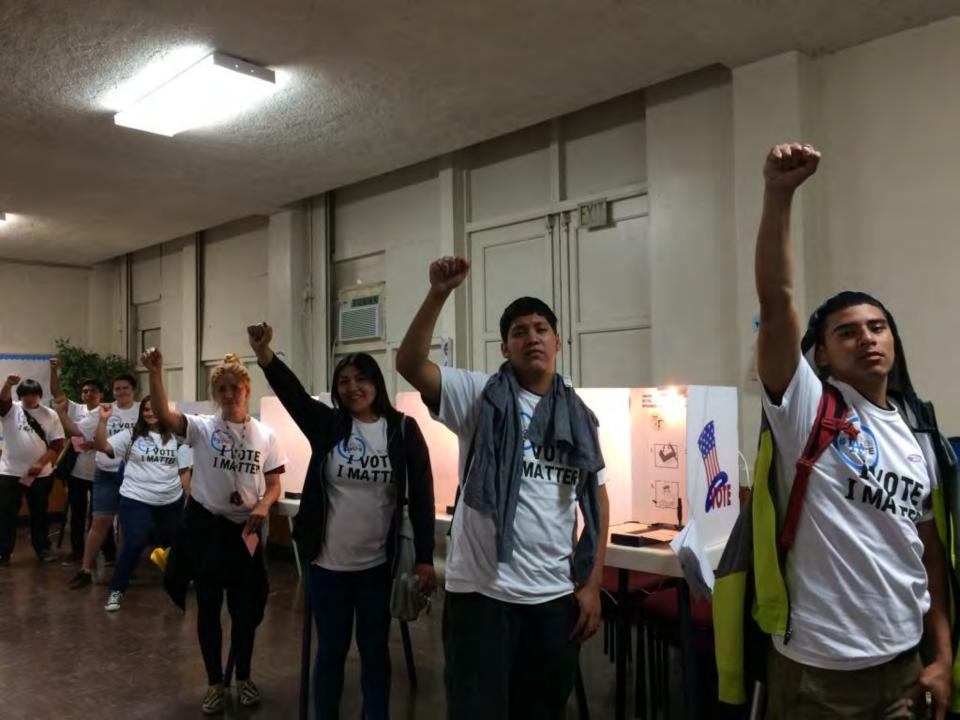
LA's ArtsVote:

- Arts Month (April)
- Candidate Surveys
- Candidates Forums
- Arts Polling Places
- Briefings
- Youth Vote

Building an Army







Engaging from local perspective

California Needs You to Protect the NEA

PROTECT THE NEA



National Endowment for the Arts

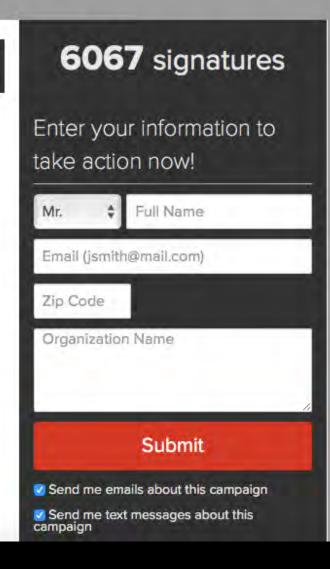
arts.gov

A letter from Californians for the Arts



Dear Mr. President, Senators, and Members of Congress,

As leaders of organizations, artists, and arts advocates from across the state of California, we write today to urge your support for the National Endowment for the Arts. This small federal agency helps bring vital programs of arts and culture to every corner of this nation and every county of California. Communities large and small across our state benefit from the more than \$9 million dollars awarded annually by the NEA to



We are the Choir





Encourage your friends to vote by sharing these images. We invite you to create your own non-partisan #**GoVote** or #**Vota** image. Upload it, tag it, or **submit it here**.

ARTIST CIVIC ENGAGEMENT



ABOUT

PRESS

CREATE

LIVING

STYLE

SERIES

the only available way to communicate has been via fax. And yes, it is 2017.

These postcard designs reflect a general sentiment of: Please listen up: the people have something to say and we want you to hear it.



Genevieve Barbee-Turner - download here

#RESISTANCE POSTCARDS

LICE MARKET LES LIVE STORE

Finding out about whether or not our democracy been under altack from which will be foreign governments should not be subject to the whims of partisar. We need a special provide where the results of the subject to the white of partisar.

MILK

SPECIAL PROSECUTOR

Put USA 49¢ or Forever stamp here

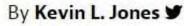
Attorney General of the U.S.
U.S. Department of Justice
150 Pennsylvania Avenue, NW
Washington, DC 20530-0001

Media Perspective – Kevin L. Jones

KQED Arts Coverage of Trump-Related Stories and Lessons Learned

License to Illma: Naked Trump Portrait Gets Artist Banned from Facebook, eBay







So There's a Naked Donald Trump Statue in the Castro Now [NSFW]



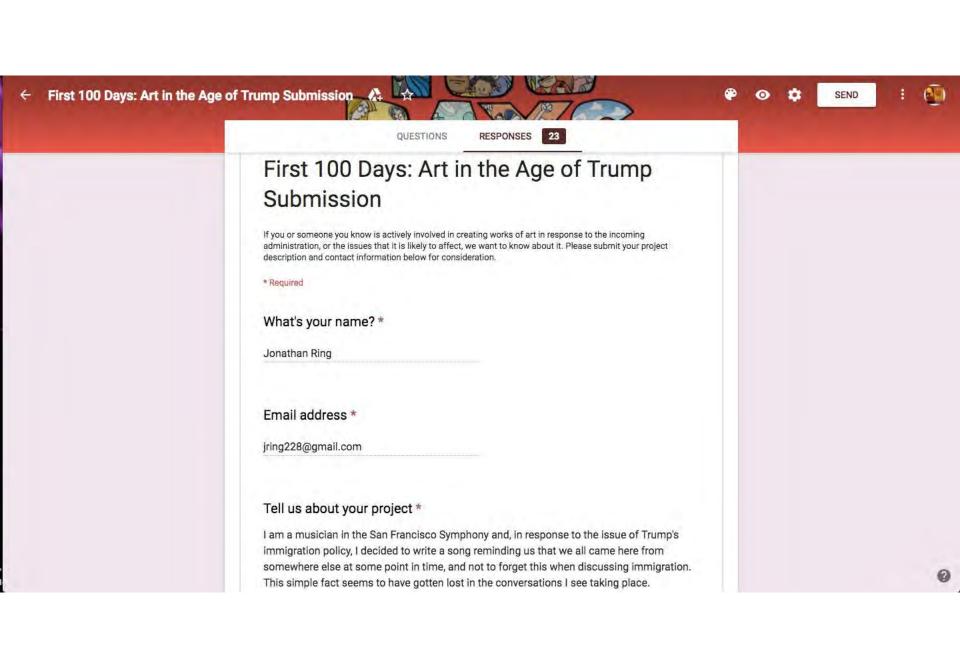














Mark Harris Creates Postage Stamps for a Trumpian World



Fighting Facial-Recognition Software With an Artistic Flourish

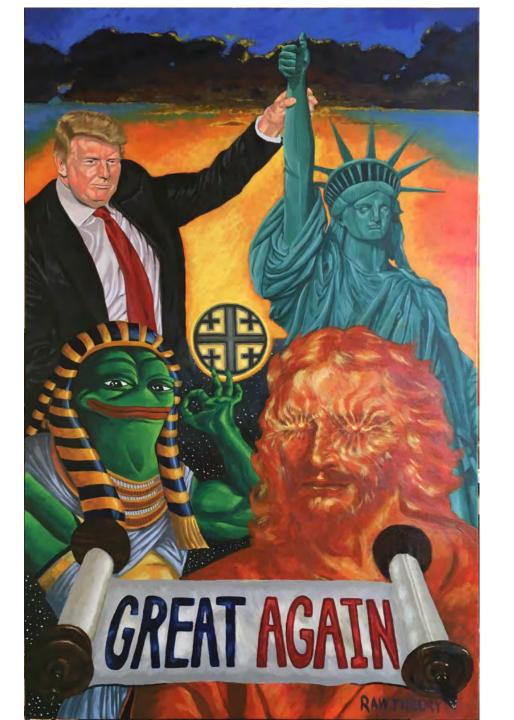




CULTURE

My Art Is Not A Bridge—It's a Battery







Questions?



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 #AFTACON

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